



## News Release

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# MARS Company Awarded Technology Patent

*New Ultra-Low Flow, Water Meter Adapter Drives Next Generation of Test Bench Solutions*

### For Immediate Release

OCALA, Fla., June 12, 2017 (GLOBE NEWSWIRE) – MARS Company announced today that it has been awarded a U.S. patent for the invention of a meter adapter that provides unique abilities regarding meter testing performance, form factor and application.

“This patent is a validation of the unique technology and application of the MARS test bench system and M3 Enterprise Software Suite to measure the accuracy of water meters in an ultra-low flow test environment. We have optimized the design of this test bench meter adapter to assist in accurately measuring the next generation of ultra-low flow water meters,” said Dave Corey, CEO of MARS Company. “Our state-of-the-art test bench system, coupled with the industry’s only Enterprise-grade Software provides the industry with unparalleled flexibility to meet the most demanding water meter test requirements. Our technology can revolutionize how water meters are tested for generations to come.”



The MARS Meter Management (M3) 2017 Enterprise Software Suite is a collection of custom designed software packages, allowing customers to easily harness the power of software and technology. It provides both new and existing customers with the ability to capture valuable meter testing data based on their individual meter testing programs. Custom reporting, extensive data exporting features, and browser-based access allow multiple departments to have the power of data analytics to improve customer service, implement operational improvements, and make informed purchasing decisions.

MARS Company will be exhibiting at AWWA 2017 Trade show, June 12-14 in Philadelphia, PA at booth #2225. For more information about MARS Company and its M3 2017 Enterprise Software, please visit [www.MARSwater.com](http://www.MARSwater.com).

### About MARS Company

MARS Company is a global leader in water meter testing and technology solutions. With more than 30 years of experience assisting municipal and private utilities throughout the world, MARS has a long track record of success. MARS core business and expertise include: Patented Water Meter Testing Systems & Software Technology, Innovative AMR/AMI Technology Products and Enterprise Software Solutions and Water System Specialty Products. Innovative thinking allows MARS to leverage its unique, proprietary technology, patent positioning, manufacturing infrastructure and world-class management strength, to further position itself as the leader in the water industry.

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This press release contains forward-looking statements, including statements containing the words "planned," "expects," "believes," "strategy," "opportunity," "anticipates" and similar words. Such forward-looking statements are subject to known and unknown risks, uncertainties or other factors that may cause MARS Company’s actual results to be materially different from historical results or any results expressed or implied by such forward-looking statements. MARS Company assumes no obligation to update any forward-looking statements to reflect events or circumstances arising after the date hereof. The potential risks and uncertainties which could cause actual growth and results to differ materially include but are not limited to, customer acceptance of the company's services, products and fee structures, the success of the company's brand development efforts, the volatile and competitive nature of the water industry, and changes in domestic and international market conditions, and foreign exchange rates.