



## News Release

# MARS Extends Test Bench Upgrade Program for AWWA C715-18 Compliance

*Water Industry's First and Only Test Bench Upgrade Program for Compliance with Industry Standards*

### For Immediate Release

OCALA, Fla., March 26, 2019 (GLOBE NEWSWIRE) – MARS Company, a global leader in water meter testing and technology solutions, announced today that it has extended the C715 Test Bench Equipment Upgrade Program due to overwhelming positive demand. This unique upgrade program allows MARS' customers to protect their equipment investment and provides special incentives enabling customers to upgrade their existing MARS test bench equipment to comply with the new ANSI / AWWA C715-18 industry standard.

The purpose of the American National Standards Institute (ANSI) / American Water Works Association (AWWA) C715-18 standard for "Cold-Water Meters-Electromagnetic and Ultrasonic Type, for Revenue Application" is to provide the minimum requirements for potable cold-water meters of the electromagnetic and ultrasonic type for revenue applications. The C715-18 standard was effective October 1, 2018 and approved by: (i) the AWWA Board of Directors June 9, 2018 and, (ii) ANSI June 15, 2018. MARS Company continues its industry leadership by offering the ANSI / AWWA C715 Compliance Upgrade Program enabling customers to upgrade their existing MARS test bench equipment to required industry standards.

Please contact [TestBenchC715UpgradeProgram@marswater.com](mailto:TestBenchC715UpgradeProgram@marswater.com) for upgrade program details and a customized quote for your individual test bench system.

MARS Company will be a featured presenter and exhibitor (booth #135) at the California Nevada Section of the American Water Works Association (CA-NV AWWA) 2019 Operator Symposium Conference held on March 25-27, 2019. For more information about MARS Company and its products and services, please visit [www.MARSwater.com](http://www.MARSwater.com).

### About MARS Company

MARS Company is a global leader in water meter testing and technology solutions. With more than 30 years of experience assisting municipal and private utilities throughout the world, MARS has a long track record of success. MARS core business and expertise include patented water meter testing systems & software technology and water system specialty products. Innovative thinking allows MARS to leverage its unique, proprietary technology, patent positioning, manufacturing infrastructure and world-class management strength, to further position itself as the leader in the water industry.

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This press release contains forward-looking statements, including statements containing the words "planned," "expects," "believes," "strategy," "opportunity," "anticipates" and similar words. Such forward-looking statements are subject to known and unknown risks, uncertainties or other factors that may cause MARS Company's actual results to be materially different from historical results or any results expressed or implied by such forward-looking statements. MARS Company assumes no obligation to update any forward-looking statements to reflect events or circumstances arising after the date hereof. The potential risks and uncertainties which could cause actual growth and results to differ materially include but are not limited to, customer acceptance of the company's services, products and fee structures, the success of the company's brand development efforts, the volatile and competitive nature of the water industry, and changes in domestic and international market conditions, and foreign exchange rates.