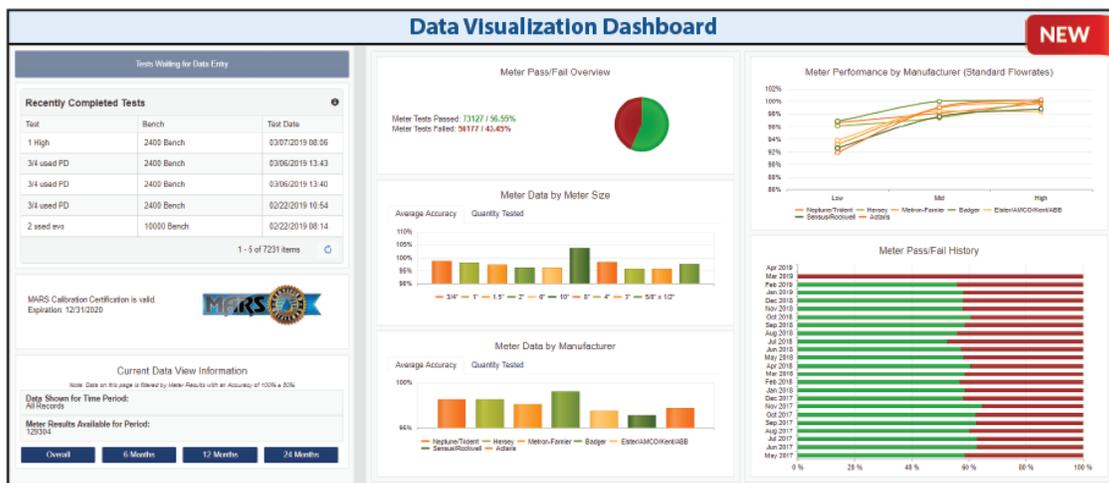


MARS Company Announces New and Enhanced Version 4 Enterprise-Grade Software Solution for Water Meter Testing

M3 Version 4 Enterprise Software Suite Includes Key Feature & Performance Enhancements for Data Integration, Visualization and Reporting

For Immediate Release

OCALA, Fla., June 10, 2019 (GLOBE NEWSWIRE) – MARS Company, a global leader in water meter testing and technology solutions, announced today that it has launched a new, enhanced version of M3 Enterprise Software Suite, the industry’s leading enterprise-grade software solution designed specifically for the waterworks industry. In upcoming releases M3 Version 4 will increase its existing Data Integration, Analysis and Visualization capabilities and add the ability to track and manage system water quality, meter testing schedules and water loss audit data.



M3 Version 4 Enterprise Software Suite enhancements include:



Core Platform Software Feature Enhancements

- Test System Water Quality Management
 - Multi-Variant Water Quality Evaluation
 - Adverse Particulate Contamination Examination
 - Sample Monitoring & Analysis
 - Data Logging, Verification & Auditing
- Data Analysis & Visualization
 - Improved Data Visualization Dashboard
 - Analytics & Meter Performance Intelligence
 - Competitive Meter Vendor Analysis
 - AWWA Testing Compliance
 - Multi-Platform Support
- Data Integration
 - Enhanced ERP Integration
- AWWA Standards & Industry Compliance
 - C715 & M6 Compliance Enhancements (Purge & Test)
 - Process Optimization
 - Enhanced Workflow Compliance
 - Greater Accuracy & Repeatability



Optional Modules

- Advanced Scale & Control**
- Connectivity**
- Custom Test & Enhanced Reporting**

Core Platform



Advanced Scale & Control Software Module Enhancements

- Performance & User Interface Enhancements

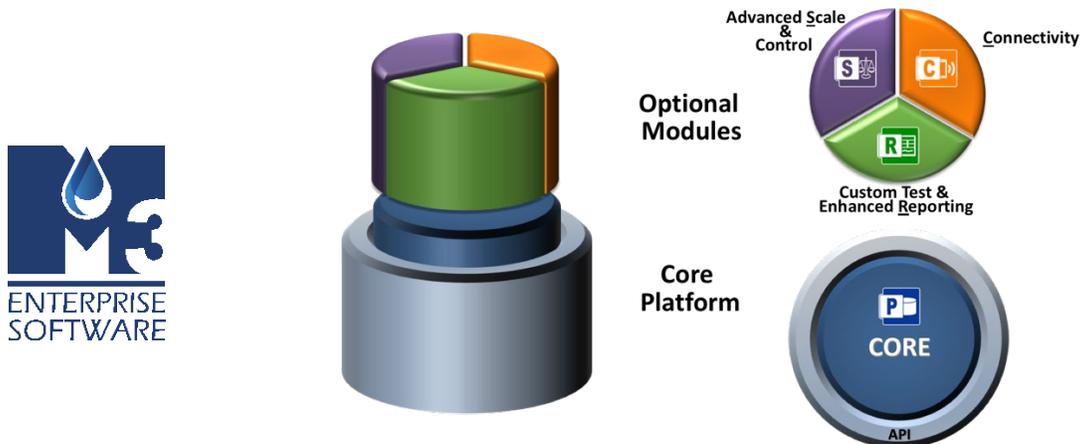
C Advanced Connectivity Software Module Enhancements

- Performance Improvements

R Customer Test, Enhanced Reporting & Export Software Module Enhancements

- Data Integration
 - Enhanced Data Import Capability
 - Meter Accuracy Analysis
 - Vendor-Supplied Data Comparative Analysis & Auditing
 - Asset Tracking
 - New, Robust Reporting Engine
 - Witness Test Pass/Fail Report
 - Enhanced Standard Reports
 - Advanced Customized Reports

The MARS Meter Management (M3) Enterprise Software Suite is a collection of custom designed software packages allowing customers to easily harness the power of software and technology. It provides both new and existing customers with the ability to capture valuable meter testing data based on their individual meter testing programs. Custom reporting, extensive data exporting features, and browser-based access allow multiple departments to have the power of data analytics to improve customer service, implement operational improvements, and make informed purchasing decisions.



The M3 Enterprise Software Suite is designed to be a modular and scalable software solution enabling customers to only purchase what they need, when they need it. The Software Suite is comprised of the Core Platform Software and three optional software packages: (i) the Advanced Scale & Control Software Module, and: (ii) the Advanced Connectivity Module, and (iii) the Custom Test, Reporting & Export Module.

The M3 Version 4.0 Enterprise Software Suite is expected to be available in the 3Q of 2019. MARS Company will be exhibiting at AWWA 2019 Trade show, June 10-12 in Denver at booth #2213. For more information about MARS Company and its M3 Enterprise Software, please visit www.MARSwater.com.

About MARS Company

MARS Company is a global leader in water meter testing and technology solutions. With more than 30 years of experience assisting municipal and private utilities throughout the world, MARS has a long track record of success. MARS core business and expertise include: Patented Water Meter Testing Systems & Software Technology, Innovative AMR/AMI Technology Products and Software Solutions and Water System Specialty Products. Innovative thinking allows MARS to leverage its unique, proprietary technology, patent positioning, manufacturing infrastructure and world-class management strength, to further position itself as the leader in the water industry.

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This press release contains forward-looking statements, including statements containing the words "planned," "expects," "believes," "strategy," "opportunity," "anticipates" and similar words. Such forward-looking statements are subject to known and unknown risks, uncertainties or other factors that may cause MARS Company's actual results to be materially different from historical results or any results expressed or implied by such forward-looking statements. MARS Company assumes no obligation to update any forward-looking statements to reflect events or circumstances arising after the date hereof. The potential risks and uncertainties which could cause actual growth and results to differ materially include but are not limited to, customer acceptance of the company's services, products and fee structures, the success of the company's brand development efforts, the volatile and competitive nature of the water industry, and changes in domestic and international market conditions, and foreign exchange rates.