

News Release

MARS Company Launches New Advanced Scale and Control System For Water Meter Testing

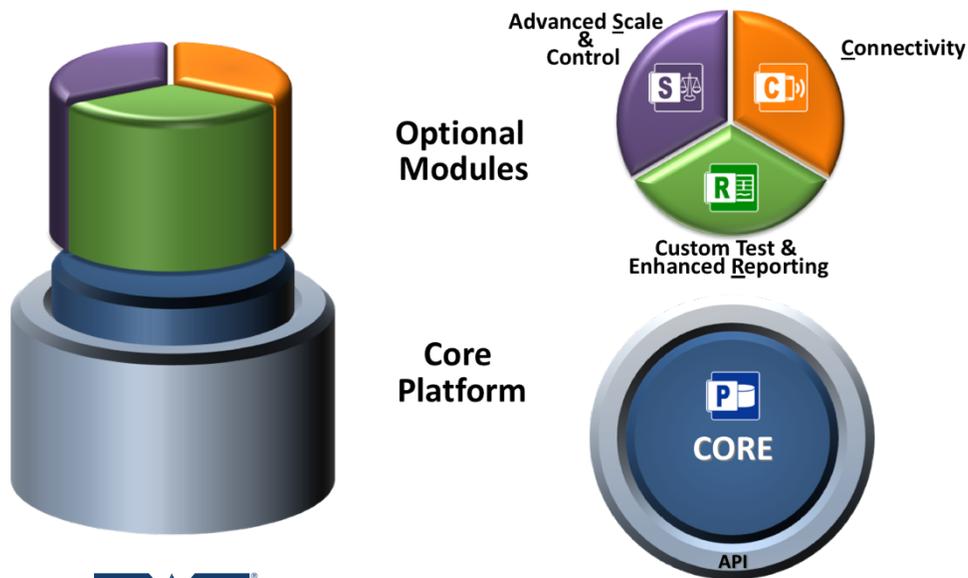
M3 2018 V3.0 Enterprise Software Includes Integrated Support for the Advanced Scale and Control System

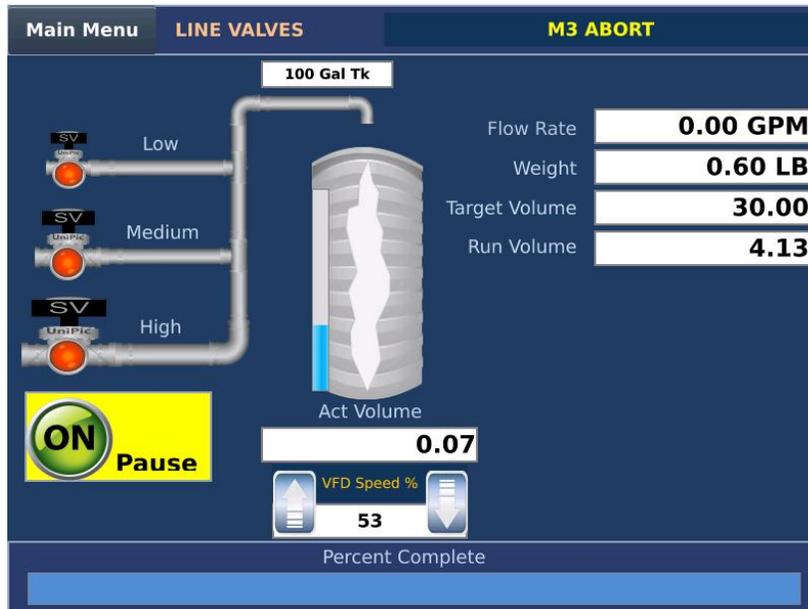
For Immediate Release

OCALA, Fla., June 12, 2018 (GLOBE NEWSWIRE) – MARS Company, a global leader in water meter testing and technology solutions, announced today that it has launched the new, Advanced Scale and Control System that includes a separate full color, multi-touch display and Advanced Scale and Control Software Module option for the M3 Enterprise Software Suite.

The MARS Meter Management (M3) Enterprise Software Suite is a collection of custom designed software packages allowing customers to easily harness the power of software and technology. It provides both new and existing customers with the ability to capture valuable meter testing data based on their individual meter testing programs. Custom reporting, extensive data exporting features, and browser-based remote access allow multiple departments to have the power of data analytics to improve customer service, implement operational improvements, and make informed purchasing decisions.

The M3 Enterprise Software Suite is designed to be a modular and scalable software solution enabling customers to only purchase what they need, when they need it. The Software Suite is comprised of the Core Platform Software and three optional software packages: (i) the NEW Advanced Scale & Control Software Module, and: (ii) the Advanced Connectivity Module, and (ii) the Custom Test, Reporting & Export Module.





Advanced Scale & Control Software Module

- Full Color, Multi-Touch Display for Increased Ease of Use
- Advanced Interpretation of Weight Transmitter Data
- Compatible with Avery Weigh-Tronix & Other Scales
- Enhanced Control for Other External Systems
- Optional Water Temperature Correction to Ensure Accuracy
- Remote, Online Software Updates and Remote Diagnostics
- Expandable, Modular Design

The Advanced Scale & Control System is expected to be available in the 3Q of 2018. MARS Company will be exhibiting at AWWA 2018 Trade show, June 12-14 in Las Vegas at booth #24017. For more information about MARS Company and its M3 Enterprise Software, please visit www.MARSwater.com.

About MARS Company

MARS Company is a global leader in water meter testing and technology solutions. With more than 30 years of experience assisting municipal and private utilities throughout the world, MARS has a long track record of success. MARS core business and expertise include: Patented Water Meter Testing Systems & Software Technology, Innovative AMR/AMI Technology Products and Software Solutions and Water System Specialty Products. Innovative thinking allows MARS to leverage its unique, proprietary technology, patent positioning, manufacturing infrastructure and world-class management strength, to further position itself as the leader in the water industry.

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This press release contains forward-looking statements, including statements containing the words "planned," "expects," "believes," "strategy," "opportunity," "anticipates" and similar words. Such forward-looking statements are subject to known and unknown risks, uncertainties or other factors that may cause MARS Company's actual results to be materially different from historical results or any results expressed or implied by such forward-looking statements. MARS Company assumes no obligation to update any forward-looking statements to reflect events or circumstances arising after the date hereof. The potential risks and uncertainties which could cause actual growth and results to differ materially include but are not limited to, customer acceptance of the company's services, products and fee structures, the success of the company's brand development efforts, the volatile and competitive nature of the water industry, and changes in domestic and international market conditions, and foreign exchange rates.