



News Release

MARS Company Announces Industry's First, Independent Equipment Accuracy Certification Compliant with California Senate Bill 555

"MARS Certified" compliant with California Senate Bill 555

For Immediate Release

OCALA, Fla., June 12, 2017 (GLOBE NEWSWIRE) – MARS Company, global leader in water meter testing and technology solutions, announced today that the MARS Certification, Maintenance and Support Program ("MARS Certified"), the industry's first Independent Equipment Accuracy and Dependability Certification solution, is fully compliant with California Senate Bill 555.

California Validated Water Loss Audit Reporting

Water loss audits in California are now becoming a permanent requirement. California Senate Bill 555 requires all urban retail water suppliers in the state to submit a completed and validated water loss audit annually to the California Department of Water Resources (DWR) beginning October 2017. Previously, Senate Bill 1420 established that urban water suppliers submit a report that quantifies water system losses with their urban water management plans. As a result of the previous legislation, the California Department of Water Resources will be establishing validated water loss audit requirements for the submittal of annual validated water loss audits.

MARS Certified

In a dynamic, competitive business climate, customer quality of experience is critical to success. Quality of experience depends on high standards of test bench accuracy, reliability and performance, which require exceptional maintenance and support of your water meter testing resources. The MARS Certification Maintenance and Support Program (MARS Certified) offers three pre-defined program tiers and numerous optional service offerings, enabling you to choose the support options you need. Overall, MARS Certified helps manage costs while maximizing service quality. With MARS Certified, you can protect both MARS and selected third-party equipment with technical assistance, software upgrades, preventative maintenance, spares management and on-site maintenance. Not only is the equipment upkeep essential, but ensuring all operators are fully trained on meter testing practices and procedures is critical. In addition, the MARS Test Bench System, coupled with key operator training and M3 Report Generation, will provide a meter testing facility with the ability to provide independent, third-party accuracy certification reports directly to the Courts or questioning customers.



The program includes assistance in generating a valid audit report as specified in the American Water Works Association (AWWA) M36 Manual – Water Audits and Loss Control Programs and e in the AWWA's Water Audit Software, Version 5.0, all in compliance with Senate Bill 555. The MARS M3 Meter Management Software (M3 2017) provides both existing and new MARS clients with the ability to capture valuable meter testing data. Custom reporting, data export features and browser-based access allow multiple departments the power of data analytics to improve customer service, implement operational improvements and make informed purchasing decisions.

MARS Company will be exhibiting at AWWA 2017 Conference, June 12-14 in Philadelphia, PA at Booth #2225. For more information about MARS Company and its M3 2017 Enterprise Software, please visit www.MARSwater.com.

About MARS Company

MARS Company is a global leader in water meter testing and technology solutions. With more than 30 years of experience assisting municipal and private utilities throughout the world, MARS has a long track record of success. MARS core business and expertise include: Patented Water Meter Testing Systems & Software Technology, Innovative AMR/AMI Technology Products and Software Solutions and Water System Specialty Products. Innovative thinking allows MARS to leverage its unique, proprietary technology, patent positioning, manufacturing infrastructure and world-class management strength, to further position itself as the leader in the water industry.

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This press release contains forward-looking statements, including statements containing the words "planned," "expects," "believes," "strategy," "opportunity," "anticipates" and similar words. Such forward-looking statements are subject to known and unknown risks, uncertainties or other factors that may cause MARS Company's actual results to be materially different from historical results or any results expressed or implied by such forward-looking statements. MARS Company assumes no obligation to update any forward-looking statements to reflect events or circumstances arising after the date hereof. The potential risks and uncertainties which could cause actual growth and results to differ materially include but are not limited to, customer acceptance of the company's services, products and fee structures, the success of the company's brand development efforts, the volatile and competitive nature of the water industry, and changes in domestic and international market conditions, and foreign exchange rates.