



News Release

MARS Company Announces Industry's First, Independent Equipment Accuracy and Dependability Certification

"MARS Certified" Delivers a Custom Configured Maintenance and Support Program

For Immediate Release

OCALA, Fla., June 20, 2016 (GLOBE NEWSWIRE) – MARS Company a global leader in water meter testing and technology solutions announced today that it has launched the MARS Maintenance, Support and Program, the industry's first Independent Equipment Accuracy and Dependability Certification solution designed specifically for the waterworks industry.



In a dynamic, competitive business climate, customer quality of experience is critical to success. Quality of experience depends on high standards of test bench accuracy, reliability and performance, which require exceptional maintenance and support of your water meter testing resources. The MARS Certification Maintenance and Support Program (MARS Certified) offers three pre-defined program tiers and numerous optional service offerings, enabling you to choose the support options you need. Overall, the MARS Certified helps you manage costs while maximizing service quality. With MARS Certified, you can protect both MARS and selected third-party equipment with technical assistance, software upgrades, preventative maintenance, spares management and on-site maintenance. Not only is the equipment upkeep essential, but ensuring all operators are fully trained on meter testing practices and procedures is critical. In addition, the MARS Test Bench System, coupled with key operator training and M3 Report Generation, will provide a meter testing facility with the ability to provide independent, third-party accuracy certification reports directly to the Courts or questioning customers.

Flexible Program Choices

MARS Certified offers pre-packaged maintenance tiers that simplify the selection of maintenance services to support your network operations, equipment and software. It is available in three pre-packaged maintenance tiers, from Standard to Premier and any maintenance tier may be customized by selecting additional service offerings from our maintenance and support portfolio. All tiers include 24/7 remote technical assistance, MARS Annual Hardware Certification, Routine Preventative Maintenance, 20% Parts Discount and a 90 Day Parts warranty. Whether you need support to complement your existing resources or comprehensive coverage with outsourced operations, there's a MARS Certified solution to protect your water Meter testing resources.



The Core Platform Software is available in three configurations: (i) Large test bench, (ii) Mobile truck tester, and (iii) Medium & small test bench. Key features of the Core Platform Software include:

- **Core Platform Software**
 - Run Unmanned Tests to Increase Efficiency and Reduce Errors
 - Integration with Other Enterprise Network Systems (ERP Systems) us the API-Based Architecture
 - Designed to Be Used with Hand held Tablet Devices for Ease of Data Input
 - Automated Operation Eliminates Operator Errors
 - Expedite Customer Svc. Inquiries
 - Generate Custom Reports for Legal Litigation
 - Easy for IT to Manage
 - AWWA M6 Standards Compliant
 - Windows Compatibility - Win7/8/10+
 - Optional Multi-Bench Support with Connectivity Module
 - Standard AWWA M6 Standards Compliant Test Templates

The Software Suite is also comprised two optional software modules / packages including: (i) Advanced Connectivity Module, and (ii) Custom Test, Reporting & Export Module. Key features of these optional modules include:

- **Advanced Connectivity Module**
 - Local & Remote Web Browser Interface for Admin/Reporting
 - Multi-User Role-based access to program and database
 - Native Handheld Tablet Support
 - Local & Remote Single Admin
 - Interface for multi-bench configuration
 - Multi-Bench, Single Network DB
- **Custom Test, Reporting & Export Module**
 - Custom Test Capability
 - Individual Meter Reporting Capability
 - Custom Test Run Reporting Capability
 - Extensive Data Export Features

The M3 2016 Enterprise Software is available in July 2016 as an annual subscription (Software-as-a-Service[SAAS]) or enterprise perpetual license.

MARS Company will be exhibiting at AWWA 2016 Trade show, June 20-22 in Chicago, IL at booth 1224. For more information about MARS Company and its M3 2016 Enterprise Software, please visit www.MARSwater.com.

About MARS Company

MARS Company is a global leader in water meter testing and technology solutions. With more than 30 years of experience assisting municipal and private utilities throughout the world, MARS has a long track record of success. MARS core business and expertise include: Patented Water Meter Testing Systems & Software Technology, Innovative AMR/AMI Technology Products and Software Solutions and Water System Specialty Products. Innovative thinking allows MARS to leverage its unique, proprietary technology, patent positioning, manufacturing infrastructure and world-class management strength, to further position itself as the leader in the water industry.

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This press release contains forward-looking statements, including statements containing the words "planned," "expects," "believes," "strategy," "opportunity," "anticipates" and similar words. Such forward-looking statements are subject to known and unknown risks, uncertainties or other factors that may cause MARS Company's actual results to be materially different from historical results or any results expressed or implied by such forward-looking statements. MARS Company assumes no obligation to update any forward-looking statements to reflect events or circumstances arising after the date hereof. The potential risks and uncertainties which could cause actual growth and results to differ materially include but are not limited to, customer acceptance of the company's services, products and fee structures, the success of the company's brand development efforts, the volatile and competitive nature of the water industry, and changes in domestic and international market conditions, and foreign exchange rates.