



News Release

MARS Company named one of the “Top 25 Utilities Tech Solutions Providers”

New M3 Enterprise Software Drives Industry Technology Innovation and Product Leadership

For Immediate Release

OCALA, Fla., March 26, 2018 (GLOBE NEWSWIRE) – MARS Company, global leader in water meter testing and technology solutions, announced today that it was recently recognized as one of the top 25 Utilities Tech Solutions Providers for 2017. This is a CIO Applications magazine annual listing of companies providing Utilities technology solutions helping clients build a competitive advantage and transform their businesses.

MARS Company is the industry leader focused on providing water meter test bench systems, M3 Enterprise Software solutions, MARS Calibration Certification (MCC) and on-site training programs. These innovative solutions are used to build a stronger network within the waterworks industry while boosting digital applications as the norm for municipalities and utility companies. With patented, award-winning, state-of-the-art technologies, the goal of the company is to lead utility management companies in recovering revenue lost due to reporting inaccuracies, real and estimated water losses via sustainable and environmentally sound avenues.

MARS Company CEO, Dave Corey, says, “Inaccuracy in the measurement of water delivery leads to significant loss of revenue for our clients. To mitigate that, we focus heavily on meter testing and joining hands with meter manufacturers and vendors to obtain fact-based data to identify the revenue leakage and contain it.”

The utility industry has traditionally been behind in evolving with the digital world. However, with advances such as big data analytics, Smart Cities and the Internet of Things; MARS Company is shifting the waterworks industry towards a digital path for cities and municipalities to adopt novel reporting applications enhancing accuracy, customer service and operations.

CIO Applications magazine provides global coverage in promoting cutting-edge technology experts, such as MARS Company, and highlighting a genre of businesses who are offering best-in-class solutions and services. Florida-based MARS Company exemplifies the evolution of an American waterworks organization originating from a grassroots manufacturing-engineering concept and evolving to a sophisticated digital Industrial Technology Manufacturing business compliant with the American Water Works Association (AWWA) standards.

MARS Company will be presenting at the California Nevada Section of the American Water Works Association (CA-NV AWWA) 2018 Operator Symposium Conference held on March 27-28, 2018.

For more information about MARS Company and its M3 Enterprise Software, please visit www.MARSwater.com.

About MARS Company

MARS Company is a global leader in water meter testing and technology solutions. With more than 30 years of experience assisting municipal and private utilities throughout the world, MARS has a long track record of success. MARS core business and expertise include: Patented Water Meter Testing Systems & Software Technology, Software Solutions and Water System Specialty Products. Innovative thinking allows MARS to leverage its unique, proprietary technology, patent positioning, manufacturing infrastructure and world-class management strength, to further position itself as the leader in the water industry.

CONTACT: Mike Mastic, Director of Test Bench and Software Systems; Tel: (352) 414-7690; MMastic@marswater.com

This press release contains forward-looking statements, including statements containing the words "planned," "expects," "believes," "strategy," "opportunity," "anticipates" and similar words. Such forward-looking statements are subject to known and unknown risks, uncertainties or other factors that may cause MARS Company's actual results to be materially different from historical results or any results expressed or implied by such forward-looking statements. MARS Company assumes no obligation to update any forward-looking statements to reflect events or circumstances arising after the date hereof. The potential risks and uncertainties which could cause actual growth and results to differ materially include but are not limited to, customer acceptance of the company's services, products and fee structures, the success of the company's brand development efforts, the volatile and competitive nature of the water industry, and changes in domestic and international market conditions, and foreign exchange rates.