



## News Release

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### **Water Industry Expert Eric Cohee Joins MARS Company**

*MARS Company Hires Water Industry Veteran*

#### **For Immediate Release**

OCALA, Fla., August 15, 2016 (GLOBE NEWSWIRE) – MARS Company, a global leader in water meter testing and technology solutions, announced the addition of Eric L. Cohee, an industry veteran with over 25 years of technology management and leadership experience, to their team. Mr. Cohee has a proven record of driving national and international results in water meter test bench product development, sales, new business development, as well as operations. His background and experience will be instrumental to MARS as the company continues to grow its industry-leading, water meter testing and software technology solutions in the worldwide market.

“Eric Cohee has demonstrated experience delivering test bench technology solutions to meet water municipality demand, consistently increasing efficiency and accuracy while minimizing costs,” says Dave Corey, CEO at MARS Company. “As MARS Company continues to drive innovation in the industry, the ability to recruit and grow top-tier talent while adhering to high accuracy & quality standards in all areas of our operation is crucial to our success. We feel Mr. Cohee will help our team maximize MARS’ ability to continue to deliver superior technology products for our rapidly expanding client base.”

#### **About MARS Company**

MARS Company is a global leader in water meter testing and technology solutions. With more than 30 years of experience assisting municipal and private utilities throughout the world, MARS has a long track record of success. MARS core business and expertise include: Patented Water Meter Testing Systems & Software Technology, Innovative AMR/AMI Technology Products and Software Solutions and Water System Specialty Products. Innovative thinking allows MARS to leverage its unique, proprietary technology, patent positioning, manufacturing infrastructure and world-class management strength, to further position itself as the leader in the water industry.

#### **CONTACT:**

Patricia Howard, Marketing

Tel: (352) 414-7644

[PHoward@marswater.com](mailto:PHoward@marswater.com)

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